

Press Release

22 March 2015, Gulf Countries

Veolia to mark World Water Day 2015 with regional Gulf Countries events

Veolia, the global leader in optimized environmental resources management, will this year celebrate World Water Day on Sunday 22nd March with a series of events designed to raise awareness of water and sustainable development.

Observed since March 22nd 1993, World Water Day has been held annually by the United Nations with an aim to focus attention on the importance of freshwater and to promote the sustainable management of freshwater sources. Each year, the theme for World Water Day is different, with the focus this year being *Water and Sustainable Development* - how water links to all areas needed to create a sustainable future.

To celebrate this particular theme, Veolia has organized a series of events around the Gulf Countries, including:

- Provide an Expert Talk at the **Sultan Qaboos University in Oman** where Veolia water quality expert Nicolas Le Goff will speak to students and attendees about water quality monitoring from the sea to the tap. This Expert Talk will be conducted at the occasion of the Sustainable Agriculture and Marine Environment (SAME) seminar.
- Support **Alliance Francaise in Dubai** to with educational material about the water cycle and recycling;
- Creating an **employee photo campaign called “Water Heroes”** where Veolia team from around the Gulf Countries share their say about World Water Day and how they contribute to preserve this precious resource. The statements and illustrative pictures are published on a website special as well as on the company's LinkedIn page [Veolia Gulf Countries];

Xavier Joseph, CEO, Gulf Countries, Veolia: “World Water Day is obviously a very important day in our industry as it highlights just how important it is having a sustainable approach to water. The day also incites the public to play their part in conserving water by educating them on simple tips such as cutting down on shower time or being more careful when hosing their gardens. Ultimately, it is up to all

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of us, including Veolia, to develop innovative approaches to water conservation which can positively impact the future and contribute to resourcing the world.”

For more information on the events listed above, please visit Veolia Gulf Countries Water Day special webpage: [Click here](#).

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Veolia group is the global leader in optimized resource management. With over 179,000 employees* worldwide, the Group designs and provides water, waste and energy management solutions that contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

In 2014, the Veolia group supplied 96 million people with drinking water and 60 million people with wastewater service, produced 52 million megawatt hours of energy and converted 31 million metric tons of waste into new materials and energy. Veolia Environnement (*listed on Paris Euronext: VIE*) recorded consolidated revenue of €24.4 billion* in 2014. www.veolia.com

(*) 2014 pro-forma figures, including Dalkia International (100%) and excluding Dalkia France.

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